

May 1, 2015

Legal Update

Regulation on Discounts of Admission Tickets for the Elderly

Department of Consumer Affairs (“DACO”) Regulation Number 8566 on Discounts for the Elderly (the “Regulation”) became effective on March 9, 2015. The Regulation repeals Regulation Number 6387 of January 15, 2002, reflecting amendments made to Act No. 108-1985, by Act No. 82-2014.

Act No. 108-1985, as originally enacted, was intended to give access to public entertainment to the elderly population in the country, but it did not establish mechanisms to compensate producers for the loss of revenues. This situation was corrected by Act No. 82-2014.

The Regulation applies to any person who by him/herself or through an intermediary agent or representative (including agencies, departments and political or municipal subdivisions of the Commonwealth of Puerto Rico) engages in the production/promotion of shows or events of artistic, cultural, recreational or sporting nature. It also applies to the sale of tickets for such activities (“Ticketing Centers”).

The producer/promoter and/or the Ticketing Center must reserve a minimum of 5% of tickets for sale to persons sixty-five (65) years old or older at a discount of 50% of the regular price and eliminates the benefit of free tickets for elderly citizens above the age of seventy-five (75). If those tickets are sold out, the producer/promoter and/or the Ticketing Center must place signs to that effect and notify the Puerto Rico Treasury Department.

The producer and/or seller in the Ticketing Center is authorized to sell the remaining tickets at a discount, during the seventy-two (72) hours immediately prior to the function or event.

The regulation also includes rules on: (i) age verification of the person requesting discount by means of a driver's license or passport; (ii) the use of ten (10) point font for discount information on printed tickets; (iii) the use of forty-five (45) point font on signage to be used; (iv) the printing of relevant information on the back of the ticket and required signage; and other items.

DACO may impose fines ranging from one thousand dollars (\$1,000) to five thousand (\$5,000) for each violation to the Regulation.

This communication is for information purposes only and does not constitute legal advice. This communication may be based on authorities that are subject to change and is not a substitute for professional advice or services. You should consult a qualified professional advisor before taking any action based on the information herein. This communication does not create an attorney-client relationship between Reichard & Escalera and the recipient.

[Unsubscribe.](#)



For more information on this Legal Update, please contact:

Héctor Reichard

reichard@reichardescalera.com
787.777.8801

Celia I. Acevedo

acevedo@reichardescalera.com
787.777.8811

Agustín González

gonzaleza@reichardescalera.com
787.777.8821